## **Ordinary Americans**

- 1. Looking hard at boring things
- 2. Changing understandings of the world.
- 3. Data schemas
- 4. Crowdsourcing
- 5. Return to Normalcy (40 mins) mass culture
  - (a) Is 'normal' better?
  - (b) What's normal about Middletown?
  - (c) Do people want to be normal?
  - (d) Can only outsiders understand a culture?
- 6. Archival sources (40 mins)