

Fordism

1. Modern Times
2. What is Fordism?
3. The **American System**
 - (a) Machine Shops
Machine shops
 - i. Fitters
fitters
 - ii. Interchangeability
interchangeability of parts for production
 - (b) Taylorism
4. The automobile
5. Henry Ford
 - (a) Brief bio.
 - (b) Starting a company
 - (c) Highland Park Plant
Model T
Highland Park
 - i. Assembly before the line.
 - ii. The Assembly line comes to Highland Park, 1913
6. Modernizing the industrial workforce.
 - (a) Ford's Labor Problem
 - (b) The Five dollar day
The five dollar day
 - i. Ford's Ideal Worker
 - ii. The Sociology department.
Ford Sociology Department
7. Fordlândia