Strikes and War: Consolidating the New Deal Order

1. Consolidating and extending the New Deal Order

freedom through security

(a) Fordism: Freedom through security for the working man

Henry Ford

The five dollar day

- 2. Labor makes itself a new deal
 - (a) Why did labor succeed in 1936?

Frank Murphy

(b) New Leadership: the CIO

John Lewis

CIO (Congress of Industrial Organizations)

(c) The Union of Auto Workers and the Big Three Car Companies

Ford Service Department

- i. The sit-down strike
 - "A Plague on both your Houses"
- 3. The War of Economies
 - (a) Mobilization

War Production Board

- i. Winning the war through manufacturing Sherman Tank
- (b) Women at Work

Rosie the Riveter

- (c) The Bracero Program (1942-1964)
- (d) Businessmen in charge: the end of the New Deal

dollar a year men

- (e) The wartime economy
- 4. Did watching Nazis make America less racist?
 - (a) Japanese Internment

Manzanar

(b) The End of Reform