

The New Deal

1. The Depression
 - (a) Deflationary spiral
 - (b) Huge Unemployment
 - (c) Collapse of Financial institutions
 - (d) Overwhelming of support networks.
 - (e) The Election of 1932: Hoover vs Roosevelt
2. The First New Deal
 - (a) The Agricultural Adjustment Act
 - (b) Electric Power and the Tennessee Valley Authority
 - (c) The National Recovery Act
 - i. The progressive vision
National Recovery Act/National Recovery Administration
Blue Eagle
Frances Perkins
 - (d) Rethinking Liberty for the Industrial Age: the Brain Trust
Adolf Berle
3. Radical opposition
 - (a) Francis Townsend and the **Townsend Plan**
 - (b) The demagogues
 - i. **Father Coughlin**
 - ii. **Huey Long**
“Share Our Wealth Society”
4. The Second New Deal
 - (a) The “Big Bill”
 - i. The Works Progress Administration (WPA)
 - (b) Social Security (1935)
 - (c) National Labor Relations Act
Wagner Act (1935)
5. 1936 election and the New Deal Coalition
 - (a) African Americans
Eleanor Roosevelt